



ADVERTISING OPPORTUNITIES & RATES:

Voice of the Valley - Quarterly Newsletter Only:

Audience: Electronic distribution to email list of 400+, Facebook page audience of 700+, and newsletter remains available on website. Fall and Spring issues are printed for various live community events and for display. Ads accepted in JPG or PNG format.

We do not currently offer full page size ads in the newsletter.

SIZE	PER ISSUE	YEARLY (4 ISSUES)
¼ page – 3.75" x 5" or 2.2" x 7.5"	\$100	\$375
½ page – 7.5" x 5" or 3.75" x 10"	\$150	\$550

DEADLINES FOR AD COPY:

Spring – March 15

Summer – June 15

Fall – September 15

Winter – December 15

Show Programs Only:

Options for advertising:

- Summer Mainstage Production (July 7-16, 2022) - average of 1200-1500 attendees over 2 weekends
- Cabernet Cabaret (October 14-15, 2022) – Dinner theatre Cabaret Performance 200-300 attendees

Yearly Rate: Your ad in the show programs for all 3 of VMT's main productions plus, as a bonus, in VMT's fall fundraiser program.

PROGRAM SIZE	SIZE	PER SHOW
5.5" X 8.5"	¼ page – 5" w x 2" h	\$100
	½ page – 5" w x 4" h	\$150
	Full page – 5" w x 8" h*	\$300
8.5" X 11"	1/8 page – 3.4" w x 2.3" h	\$100
	¼ page – 3.4" w x 4.6" h	\$150
	½ page – 6.8" w x 4.6" h	\$300
	Full page – 6.8" w x 9.2" h*	\$500
	Inside/Outside Cover* – 6.8" w x 9.2" h	\$600
* = limited availability		



SHOW SPONSORSHIP

There are a limited quantity of sponsorships available for each production. On the registration form you can select which production you would like to sponsor.

Production Elements Sponsor

Sponsor a specific element – Costumes, Sets, Props, Choreography. 4 per production available.

Rising Star/Fall/Winter Productions - \$600 | Summer Mainstage Production - \$1,000

This sponsorship includes:

- ¼ page ad in show program
- ½ page size ad in the issue of Voice in the Valley that precedes your selected production
- Company logo as season sponsor on program, website, & social media posts
- Two (2) ticket vouchers good for any one performance of sponsored production
- Sponsor recognition on signage in foyer lobby

Performance Night Sponsor

7 or 8 available depending upon show

Rising Star/Fall/Winter Productions - \$1,200 | Summer Mainstage Production - \$2,000

This sponsorship includes:

- ½ page ad in the show program
- ½ page size ad in the issue of Voice in the Valley that precedes your selected production
- Company logo as season sponsor on program, website, & social media posts
- Four (4) ticket vouchers good for any one performance of sponsored production
- Two tickets to the backstage pass event (for summer musical only)
- Sponsor recognition on signage in foyer lobby
- Sponsor acknowledgement during pre-show announcements at chosen performance

Premier Sponsor

Rising Star/Fall/Winter Productions - \$2,500 | Summer Mainstage Production - \$5,000

This sponsorship includes:

- Full-page ad in the show program
- ½ page size ad in the issue of Voice in the Valley that precedes your selected production
- Company logo on show poster
- Company logo as season sponsor on program, website, & social media posts
- Ten (10) ticket vouchers good for any performance of sponsored production
- Four tickets to the backstage pass event (for summer musical only)
- Sponsor recognition on signage in foyer lobby
- Sponsor acknowledgement during pre-show announcements at each performance

Full color ad copy is due March 1 for Rising Star Production; June 1 for Summer Musical; September 1 for Fall Production; December 15 for Winter Production. JPG or PNG preferred. TIFF or EPS may work as well. 300 DPI recommended.

Send completed form and payment to valleymusicaltheatre@gmail.com. For any questions please contact Jessica Solberg Black, VMT Executive Director via email or by phone at 509-972-6633.



ADVERTISING/SHOW SPONSORSHIP SUBMISSION FORM

CONTACT INFORMATION

Business Name:					
Contact Name:					
Billing Address:					
City		State		Zip	
Phone Number		Email			

VOICE OF THE VALLEY ADVERTISING

SIZE	PER ISSUE	SELECT ISSUE(S)	YEARLY (4 ISSUES)	TOTAL
¼ page – 3.75"x5" or 2.2" x 7.5"	\$100	<input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall <input type="checkbox"/> Winter	\$375	
½ page – 7.5"x 5" or 3.75" x 10"	\$150	<input type="checkbox"/> Spring <input type="checkbox"/> Summer <input type="checkbox"/> Fall <input type="checkbox"/> Winter	\$550	
			SUBTOTAL VOTV	

SHOW PROGRAM ONLY ADVERTISING

Select Shows:

- Summer Mainstage 2022: Mamma Mia! (use 8.5"x11" pricing)
- Fall 2022: Cabernet Cabaret – The Books of Broadway (use 5.5"x8.5" pricing)

	SIZE	PER SHOW	TOTAL
5.5"X8.5"	¼ page – 5"w x 2" h	\$100	
	½ page – 5"w x 4" h	\$150	
	Full page – 5"w x 8"h*	\$300	
8.5"X11"	1/8 page – 3.4"w x 2.3" h	\$100	
	¼ page – 3.4"w x 4.6" h	\$150	
	½ page – 6.8"w x 4.6" h	\$300	
	Full page – 6.8"w x 9.2"h	\$500	
	Inside/Outside Cover – 6.8"w x 9.2"h	\$600	
SUBTOTAL			

Show sponsorship and payment information on next page.



SHOW SPONSORSHIP

Select your production:

- Summer Mainstage 2022: Mamma Mia!
 Fall 2022: Cabernet Cabaret – The Books of Broadway

SPONSOR LEVEL	SELECT OPTIONS	SPONSOR FEE Fall – Cabernet Cabaret	SPONSOR FEE Summer- Mamma Mia	TOTAL
Production Elements	<input type="checkbox"/> Costumes <input type="checkbox"/> Sets <input type="checkbox"/> Props <input type="checkbox"/> Choreography	\$600	\$1,000	
Performance Night	Indicate preferred performance date, staff will confirm availability. Mamma Mia: July 8, 9 (2 pm & 7 PM), 10, 14, 15, 16 (2 pm & 7 pm) Preferred dates: _____ Cabernet Cabaret: Oct. 14, 15 Preferred dates: _____	\$1,200	\$2,000	
Premier Sponsor		\$2,500	\$5,000	
			SUBTOTAL SPONSORSHIP	
			GRAND TOTAL	

PAYMENT INFORMATION

If you prefer to be invoiced and pay via PayPal please email your completed form with request for invoice to valleymusicaltheatre@gmail.com. Registration is not considered complete until payment has processed.

Payment Method	<input type="checkbox"/> Check # _____	<input type="checkbox"/> Credit Card	CC Type:	<input type="checkbox"/> Visa <input type="checkbox"/> M/C <input type="checkbox"/> Discover
CC #		Exp Date		CVC Code
Name on Card				
Signature				
Date				

Laughing Horse Arts Foundation dba Valley Musical Theatre is a 501(c)(3) organization (EIN 91-121173).